



LLOYDS BANK

PRODUCT MANAGER (M/V)

Lloyds Bank, locatie Amsterdam

Lloyds Bank is onderdeel van Lloyds Banking Group, de grootste bankengroep van het Verenigd Koninkrijk. De Nederlandse vestiging, met ruim 110 medewerkers, is anders dan andere Nederlandse banken. Dat merk je aan onze eigenzinnige, gedurfde visie op de markt. Aan onze innovatieve producten en diensten. En natuurlijk aan de korte lijnen voor onze klanten. Lloyds Bank doet jaarlijks mee aan de Great Place To Work survey, waarbij we een plek op de lijst van 'Best Workplaces' verdienen! Gezien het internationale karakter van de functie hebben wij de functie omschrijving in het Engels opgesteld.

POSITION

This role is within the Marketing & Business Development of Lloyds Bank GmbH.

Reporting to the Head of Marketing & Business Development this individual will be part of the product management team which is responsible for the development and execution of the product policy for existing (mortgages and savings) and new products in line with Lloyds Bank GmbH business objectives.

KEY ACCOUNTABILITIES

1. Product Development

- Develop product strategy and plans based on vision, target audience, cost reduction, quality and performance improvement in close collaboration with relevant stakeholders, see to the realization of product development in such a way that the Lloyds Bank products fit the market needs, ensure the balance in Lloyds Bank product portfolio between credit risk, compliance end business demands
- Develop and implement pricing strategy

2. Product Governance

- Keep relevant procedures up to date
- Perform periodic review of product portfolio and implement necessary changes
- Ensure compliance of product portfolio with local legislation and Groups procedures.
- Ensure efficient application processes in close collaboration with demand management

3. Product Documentation

- Owner of all product related documentation (T&C's, brochures, website, etc), responsible for keeping these compliant and up to date

4. Market Information & Analysis

- Keep market knowledge up to date incl. performance of market research, competitive research, Analysis of business volumes, mortgage portfolio and distribution partners (incl. online channel)
- Up to date knowledge of products, market and business

5. Other

- Active stakeholder management
- Strong presentation skills
- Able to both participate in or manage projects
- Take on various Stater issues/ projects

KEY KNOWLEDGE & SKILLS

- Problem solving skills
- Analytical skills
- Conceptual thinking
- Result Oriented
- Pro-active attitude
- Team player
- Professional working and thinking level
- 10 years of relevant working experience
- Relevant product knowledge
- Marketing affinity
- Project management affinity
- Good communication skills
- Good knowledge of the English language both verbal and in writing
- Excel skills
- Powerpoint skills

WE OFFER

A fulltime role (40 hour) with a salary in line with the market and excellent secondary employee benefits.

Do you recognise yourself? Then we would like to meet you! Send your CV and motivation letter in English to:

recruitment@lloydsbank.nl